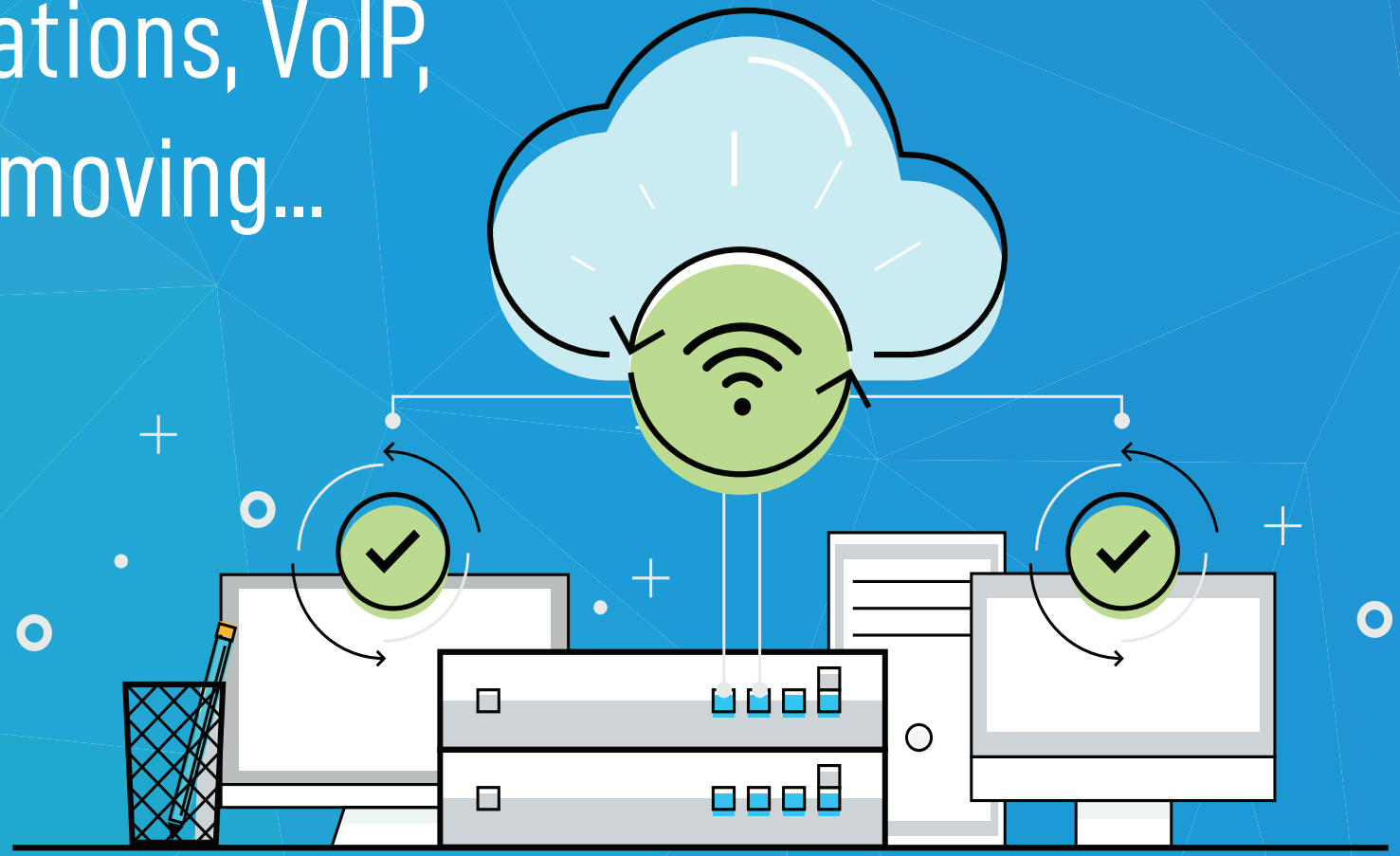
FOCUS
NETWORK SERVICES

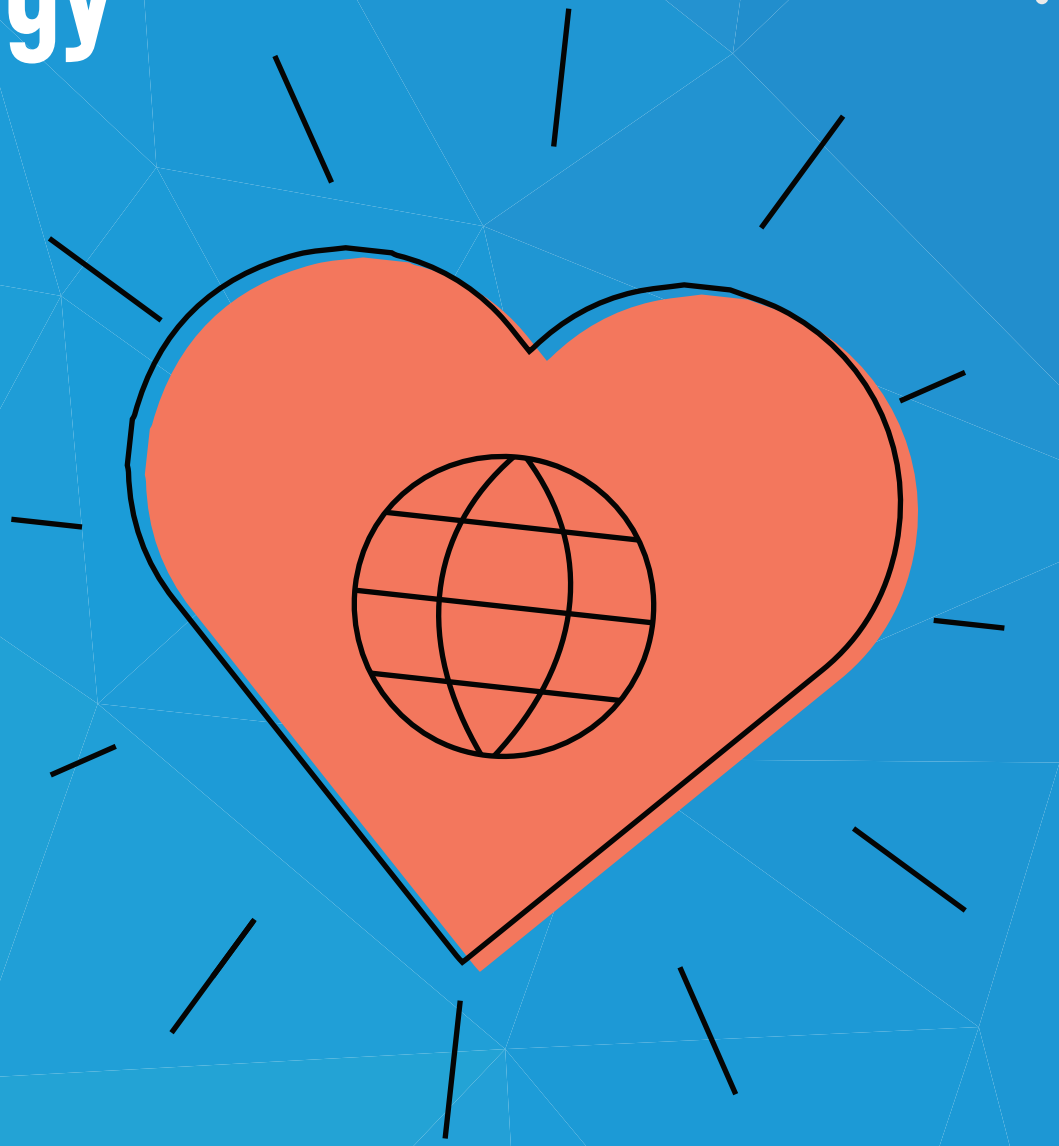
WHAT IS NETWORK CONTINUITY? WHY DOES IT MATTER FOR SMALL BUSINESSES?

Today's businesses rely on technology more than ever before. Innovations like cloud-based applications, VoIP, and mobile keep things moving... as long as they're working properly.



At the heart of all technology is the network. Without it...

- Business stops
- Communication stops
- Transactions stop
- Money is lost



Network downtime can be a real-life nightmare for any business.

Fortunately, always connected Networking has arrived to help businesses stop losing sleep over this issue.

Always connected Networking equipment – AKA “Network Continuity” – was designed with a mission to end network downtime.

So what exactly is Network Continuity?

Network Continuity is NEVER having to worry about your Internet service. That's right: seamless, uninterrupted, always connected network operation.

How is this accomplished?

No, not by magic....

Network Continuity is achieved by something pretty tangible actually: **A fully integrated 4G LTE failover and failback.**

This means: **always available cloud management, WiFi roaming, self-healing powers, hardened security, and built-in safeguards for maximum uptime.**

As a business owner, why should you care?

Two words: **YOUR CUSTOMERS.**

Networks can make or break a small or mid-sized business's reputation with their customers.

Lost network connections result in poor business performance and customer satisfaction suffers.

Imagine you're a hotel whose WiFI goes down. Your business travel guests wouldn't be too pleased.

Network Continuity gives SMBs an advantage over the competition. **Michael Porter from the Harvard Business Review once said...**

"New technology changes the nature of competition."

THE BOTTOM LINE: **in today's competitive landscape, businesses, no matter their size, can't afford to be offline.**

We have a networking solution that is always connected, high performance product line provides businesses with peace of mind, and the confidence that the network will be there when they need it. **It's that simple.**

Want to learn more?
Visit our website for more information.

focusnetworkservices.com